Inventory App Launch Plan

The app that I have created is a simple yet effective inventory tracking app that can be used to manage stocks and send stock alerts. This app helps users keep track of the stock levels and allows them to add, view, update, or delete items with ease. The app also allows users to set up SMS alerts when inventory is low. When in the app store, the app will have a simple icon of a box with an exclamation point which will be simple and identifiable for users.

This application has a minimum SDK Version of API 24, with a target SDK Version of API 34. This application was developed to run successfully on devices with Android 7.0 and higher. This was used because it covers most devices currently on the market and it is compatible with modern Android APIs.

This application does have one permission request and that is to set up SMS alerts. This application is still able to run successfully without permission, but users will not receive alerts when stock is low. If the user does grant permission, then they will receive SMS alerts when stock is low. There are no other permissions for this application at this time.

The application will launch in the app store with no plans to monetize the app. This has been decided because it will encourage users to use our app, increase our credibility, and provide no barrier for users to use our app. If needed in the future this app could be monetized with the use of membership tiers or advertisements, but the goal is to make this app useful for our users.